

**BEYOND**  
M E A S U R E  
a Compassion Campaign



*Maximize Impact*  
**Fall 2025 Report**

Maximize  
*Impact*



“The Life Transformation Platform helps us make our promise to the children a reality: they are known, loved and protected. And the children feel it.”

-MOSES T.  
SENIOR PROJECT LEAD IN UGANDA

# A Tipping Point for Greater Impact

The Life Transformation Platform has a simple but vital purpose: **connecting the greatest needs of children to the most transformational solutions possible.** This can only happen when children are deeply known, loved and protected, and when our frontline ministry partners are empowered to meet each child where they are with precisely what that child needs to thrive.

**This is what you are so generously making possible through your support of the Life Transformation Platform.** And because of your steadfast partnership, we are poised to scale this initiative to every corner of our global ministry in the coming year – using what you’ve helped us to develop and what we’ve learned to better serve millions of children and families in 29 countries around the world.

Almost one-third of our Frontline Church Partners (FCPs) have now completed the first stage of data collection with the Life Transformation Platform, and they are becoming increasingly effective at identifying and addressing the top needs in their neighborhoods. Brazil, Rwanda, El Salvador and the Philippines have been especially active in recent months, with major expansions of this initiative across their countries.

Lives are being changed like never before, and this is just the beginning. Thank you for investing in this pivotal initiative in our mission to release children from poverty in Jesus’ name!

**Because of your generosity, we have reached 18% of our fundraising goal for the Life Transformation Platform! As this tool will touch and drive success across all aspects of Compassion’s program, this remains one of our top priorities, and we are deeply grateful for your partnership.**

# Maximizing Your Impact Around the World

2,500+ Frontline Church Partners – nearly 30% of our global network – have begun implementing the Life Transformation Platform through initial data collection efforts, including interviews and surveys with 393,801 children. By making these efforts possible, your support is revolutionizing how we achieve our mission and serve children around the world.

## Phase 1

Develop the plans, processes, systems, sources and capacity needed to begin implementation work in FCPs.

Myanmar  
Zambia

## Phase 2

Collect, analyze and deliver outcome and satisfaction data to initial FCPs to support needs assessments, prioritize top needs, and implement a data-informed planning process.

Brazil  
Burkina Faso  
Cambodia  
Colombia  
Dominican Republic  
Ethiopia

Haiti  
Honduras  
Malawi  
Nicaragua  
Rwanda  
Sri Lanka  
Thailand

## Phase 3

Scale the Life Transformation Platform rollout to all remaining FCPs in the country and establish a national-level planning cycle.

Bangladesh  
Bolivia  
Ecuador  
El Salvador  
Ghana

Guatemala  
Indonesia  
Kenya  
Mexico  
Peru

Philippines  
Tanzania  
Togo  
Uganda



## Life Transformation App

All data that is being collected through this initiative is being placed in the hands of the frontline ministry partners who serve these children each and every week, alongside evidence-informed interventions to meet their needs and evaluate impact.

11

languages supported

22

countries leveraging this technology

1,420

churches actively using the app

424,030

participants being served with the app

50,000+

intervention survey responses to monitor and improve our programs



# Learning Through Listening: Inviting Feedback from Church Partners

One of Compassion's core distinctives is that we are church driven. As the hands and feet of Jesus in the communities where we work, we believe that local churches are best positioned to know and meet the needs of the children in their neighborhoods. As vital frontline partners in our ministry, their voices are critical in designing and refining initiatives like the Life Transformation Platform.

While we always welcome feedback from local and national partners, we recently introduced a new integrated feedback system that builds in key milestone moments where we intentionally pause to listen, reflect and respond to those who are engaging with these tools most directly. This helps us stay closely aligned with our church partners, make timely improvements, and ensure that the platform is truly serving those who are using it.

When we receive feedback, we don't just listen – we move toward action. Every insight is carefully tracked and organized so we can make meaningful improvements. Together, we're collaborating to build stronger systems that help churches thrive.

Here are some recent improvements to the Life Transformation App that were driven by feedback from our partners:

- **Faster Data Turnaround:** We've reduced data processing time from 24 hours to just 15 minutes. That's a 96% improvement – allowing us to offer better real-time insights to those directly serving children!
- **Reduced Costs for Data Processing:** We recently implemented a new processing system with on-demand features that reduce costs while improving quality.
- **Learning Opportunities via Shared Insights:** From targeted needs to intervention solutions, this new system is allowing local, national and global partners to share learnings with one another to improve program impact around the world.

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**“We tend to think of excellence as perfection, but that is not the definition of excellence. It’s about embracing challenges as opportunities for growth rather than obstacles to avoid, and about seeking feedback. Excellence demands that we see constructive criticism as valuable rather than threatening, because it’s helping us improve how we achieve our mission and serve children around the world.”**

**-SIDNEY MUISYO**  
CHIEF PROGRAM OFFICER

## Making Children Feel Known in Uganda

Moses is the senior project lead for the Life Transformation Platform in Uganda, and he has had a front row seat to some of the incredible impact on the children, families and communities that we serve there. Having recently introduced this initiative to 54 new churches in Uganda, Moses has been deeply encouraged by the enthusiasm of our partners and program participants for these new resources.

“This is a huge shift for these churches,” Moses shared. “From the beginning, the church is involved and is driving the process. They appreciate being able to better identify and meet the needs of the children.”

Moses also shared feedback he recently received from children, who expressed that they feel more known after participating in the process.

“The surveys the children and youth participated in allowed them to share with us as individuals. We know more about their strengths and weaknesses, and we’re able to plan for their individual needs. The interventions and curriculum are feeling less generic to the kids, because they feel known.”

Thank you for making this work possible for Moses and the churches and children in Uganda!





## *Thank You for Maximizing Impact*

**“Thank you for your incredible generosity and faithful partnership in the life-changing gospel of Jesus Christ. You have truly been the hands and feet of Jesus, bringing hope, healing and transformation to those we serve. Through your contributions and heartfelt giving, lives are being changed, and the practical gospel is being lived out in powerful ways.”**

**-EMMANUEL AHIMBISIBWE**  
UGANDA NATIONAL DIRECTOR



Your support of the Life Transformation Platform is making a profound difference for Compassion and the children we serve! Scan the QR code here to see a video sharing more about what you are making possible through your generous support:

