

BEYOND
M E A S U R E
a Compassion Campaign



Accelerate *Action*
Spring 2025 Report

Accelerate *Action*



Thanks to the generosity of donors like you, we are 37% of the way toward our campaign fundraising goal! Praise God for the incredible generosity and compassionate hearts of donors like you that are reflected in this exciting milestone!

Responding Quickly and Strategically

This past year has seen countless unexpected challenges and emerging opportunities arise for Compassion's global ministry. We work in some of the most vulnerable neighborhoods and nations in the world, and sudden shifts in the physical, social and economic environments can have major repercussions for the families we serve and inhibit their journey out of poverty.

But thanks to your generosity, Compassion has been able to swiftly direct resources to many communities that needed them most this year to protect and preserve the well-being of the children in our care. Being able to say "yes" as soon as extraordinary needs arise builds trust, improves outcomes and unlocks new ways to release children from poverty in Jesus' name. And you are making all of that possible!

The most pressing unfunded needs recently supported through your contributions to this "where most needed" fund include:



Disaster response



Education initiatives



Support for unsponsored and newly registered children



Survival care for mothers and babies



Medical, health and nutrition assistance

Responding to Unexpected Challenges

Thriving Amidst Disaster

According to the latest World Risk Index, the Philippines is currently the most at-risk country in the world when it comes to natural disasters. In 2023, the Philippine Statistics Authority noted that the country encountered 208 natural disasters, including geophysical events like earthquakes (37%), meteorological events such as typhoons (29.3%), and hydrological events such as floods (20.7%). These disasters affected millions of families and damaged countless homes across the country, including those in communities served by Compassion.

The Philippines' unique ecological landscape and pervasive vulnerability present both opportunities and challenges for sustainable ministry to children and families. Compassion works diligently to increase the resiliency of our families before disasters ever arrive, but sometimes those catastrophes overwhelm even the most prepared communities. **Because of your support, Compassion has been able to accelerate and expand our impact throughout this country through both preventive efforts and response strategies.**

“Compassion has been laboring with church partners to strengthen disaster preparedness, response and risk reduction with the aim to have these in place not only at the church level but even at the household level,” shared Rowena Magpoc, the national director of Compassion Philippines. “While there has been some progress in this regard, much work still needs to be done. Even with these in place, timely, appropriate and sufficient relief response continues to be critical for the vulnerable children and families affected by disasters. Through resources that can be mobilized ‘where most needed,’ we are able to make available food kits, health and hygiene kits, temporary shelter provisions, cleaning materials, school supplies and household items most needed following a disaster. With funds and resources promptly provided, we are enabled to alleviate suffering after a disaster, mitigate the effects of a disaster, save lives, and help children thrive beyond these events.”



“Security measures are increasing across Burkina Faso due to unrest. Over two million people in Burkina Faso have been displaced – including some participants. Receiving urgent funding for unexpected needs allows us to help those displaced, including non-participants. Burkina Faso is a very communal country. We’re able to provide food assistance to participants, families and even some people in their communities. It’s a way we can tangibly show Christ’s love in the midst of hardship.”

**ISSAKA KIEMTORE,
BURKINA FASO NATIONAL DIRECTOR**

Greater Impact Through Early Intervention

The beginning of a child's life is an incredibly important time in setting the tone for their long-term well-being. Science has shown that more than one million neural connections are formed each second in the first few years of life – a greater pace than any other developmental period. **To put it simply, there is no more impactful time to support a child than in their earliest moments.**

Compassion Survival is rooted in this conviction, prioritizing early intervention in the life of mothers and babies to set a child on the best path possible. The nature of Compassion's historical funding model has meant that Survival initiatives are usually started at existing Frontline Church Partners, where holistic child development programs for older children are primarily supported through sponsorship.

But with flexible financial support from donors like you, Compassion has been able to experiment with expanding into new communities through early intervention as the first initiative. Additional child development activities are introduced as those children grow, ensuring that Compassion walks alongside them from the time they are babies until adulthood. And this expansion model is proving to be highly effective! As a result, this is the primary approach that Compassion is taking in many of our newest program countries such as Malawi and Zambia.

By investing resources into opportunities such as these, we're able to refine our program and growth strategies to have the great impact possible. Thank you for partnering with Compassion and allowing us to direct your gifts toward high-potential initiatives like Survival!



Investing in Greater Health

Accessible medical care is a luxury that is out of reach for many children living in poverty, especially preventive care that can head off emergency and life-threatening circumstances in the future. But thanks to your commitment to making flexible funding available to Compassion's Frontline Church Partners, they are able to provide children with proactive opportunities and alternative treatment options that can lead to tremendously better health outcomes.

A national director from one of Compassion's Latin American countries shared an example of this type of impact:

"Through 'where most needed' funding, we're able to offer participants life-changing medical care. For instance, in our healthcare system, the public hospitals sometimes must make drastic decisions, such as amputation of limbs. However, private hospitals may be able to offer more time and more advanced surgeries where amputation isn't necessary. In this way, we can do something better for our participants because of these funds."



Thank You for Accelerating Action

While we can't know all of the dangers and opportunities that may arise for the children and families in our care, your support of this "where most needed" fund helps ensure that we can intervene and invest in the most critical moments of a child's life. Thank you for entrusting Compassion with your support and partnership, and we stand in faith that God will use your generosity to make a lasting difference!