

BEYOND
M E A S U R E
a Compassion Campaign



Expand *Hope*
Spring 2025 Report

Expand
Hope



“You are an integral part of God’s plan to extend the life-saving ministry of Compassion to the children we serve today and to the many more who will be invited in because of your faithfulness. What you are doing matters to God, it matters to Compassion and it certainly matters to our children.”

SANTIAGO “JIMMY” MELLADO, PRESIDENT AND CEO

Celebrating New Milestones

For a child growing up in poverty, hope can be a precious and rare experience. When a family lacks the most basic of resources such as food, water, medicine, education and safety, it can feel impossible to look beyond the desperation of the moment to see the transformational love of Jesus and any possibility of a better life.

But thanks to your gracious partnership through the Beyond Measure campaign, **we are making swift progress toward sharing hope with more of these precious children of God.** New and existing Frontline Church Partners in all 29 of the countries where Compassion works are strengthening their commitment to be the hands and feet of Christ to children and families in profound need, and your generosity is empowering them with the ability to shine a light into the darkest corners of their neighborhoods and nations.

As we press on together toward God’s call to reach the next million children with hope, we are grateful that more and more supporters are joining this sacred movement. In fact, it’s with joy and gratitude that we share that **we are already more than a quarter of the way to reaching the campaign goal of \$1.3 billion!** Praise God for the incredible generosity and compassionate hearts of donors like you that are reflected in this exciting milestone!

As we look toward the coming years, we are trusting and believing that God will continue making a way for us to achieve this goal and reach the million new children he has called us to reach. Thank you for playing a pivotal role in making this life-changing work possible!

Serving More Children Around the World

Thanks to the generosity of donors like you, more than \$484 million has been committed to the Beyond Measure campaign so far to allow us to reach more children in poverty with hope. This means we are 37% of the way toward our campaign goal!

Brazil

An estimated 9.1% of Brazil's population live below the poverty line. As Compassion continues to target new neighborhoods of greatest need, an estimated 36% of currently served children in Brazil live on less than \$3.65 per day, and in some areas, this number is as high as 59%.

Over the past year, your support has helped Compassion serve more than 34,000 children in Malawi, Zambia and Myanmar (cross-border) — critical progress toward reaching the next million children with hope!

Myanmar (cross-border)

Cross-border expansion from Thailand into the neighboring regions of Myanmar are continuing to reach more vulnerable children with hope. As of January 2025, more than 22,000 children in the border area are benefiting from life-changing services through local churches.

Malawi & Zambia

Zambia is on track to meet all expansion goals for this year, and a recent registration effort at the end of 2024 nearly doubled the number of children served — growing from 1,720 to 3,289. Similarly, Malawi also doubled the number of children served, celebrating the registration of their 9,000th child in January 2025.

Spotlight on Survival

From Conception Onward

According to the World Health Organization, 2.3 million children died in their first 28 days of life in 2022 – approximately the same number of children that Compassion currently serves around the world. This tragic statistic reflects the dangers that threaten the well-being of children as early as conception, especially those being born into poverty. And even if a child survives the fragile early months of life, their first year is often filled with challenging experiences and environments that can have a long-term impact on their lives.

The research is clear: **the earlier we can intervene in a child's life, the greater the likelihood that we can release that child from poverty.**

With this in mind, one of the major initiatives that you are making possible through the Beyond Measure campaign is reaching and supporting more moms and babies in this critical pre- and postnatal period of life. In both new and existing communities being served by Compassion, expanding Survival programming – which targets this vulnerable age group – is one of our greatest strategic priorities for maximizing impact in the lives of children.

By empowering moms through activities like home-based care, supported childbirth, developmental screenings, a supportive community of other mothers, and vital health and wellness resources, you are bringing hope to children that will last their whole lifetime.



34,500+

moms and their babies are currently cared for through Survival



2,380+

Frontline Church Partners are providing early intervention services



89.3%

of recent Survival-supported births were full term



92.1%

of recent Survival-supported newborns were in the normal weight range



Overcoming the Odds

Protima's Story

Six days after Protima was born in a tea estate in Bangladesh, she and her siblings lost their mother.

Protima's father, Prodip, was wracked by grief but knew he had four dependents looking up to him – newborn Protima, 1-year-old Bishal, 8-year-old Purnima, and his own younger brother, Dip, 14. The knowledge that they needed him for their survival was a heavy burden, but he couldn't think of how he could care for a newborn and provide for the family.

However, an unexpected hope soon emerged in this desperate situation: Prodip was able to enroll Protima in at the church-based Compassion center when she was 21 days old. Seeing that Protima was facing life-threatening malnutrition, the church stepped in and connected the family with medical care and nutrition assistance.

Despite the doctors predicting that she wouldn't last long, Protima slowly but surely gained weight, and her health improved. Local staff members visited Protima multiple times per day to ensure that she was properly cared for, and their efforts helped her overcome her circumstances and grow into a happy, thriving child.

"If it wasn't for my neighbors and the Compassion center's support, I don't know how my family would have gotten up from the jumble," said Prodip.

Too many children like Protima still face treacherous odds in their survival and thriving, but your support is letting us reach more of them each day with hope. Thank you for making stories like this possible!

Removing Obstacles

Spotlight on HVC: Protecting the Vulnerable

Globally, up to one billion children have experienced abuse in the past year alone. The children we serve who are living in poverty are especially at risk for these type of dangers, since they are among the most vulnerable in the world.

Children being known, loved and protected is one of Compassion's greatest priorities, helping ensure the children in our reach are kept safe from abuse, neglect and exploitation.

One of the most important efforts you are supporting through your partnership is ensuring the safety and security of highly vulnerable children, removing obstacles and threats to their well-being. When a dangerous situation comes to light for children in our care, your generosity makes it possible for Compassion to respond swiftly with essential interventions such as:

- Legal fees
- Relocation costs
- Emergency shelter and home repairs for safety
- Basic needs such as food, water, hygiene and clothing
- Ongoing fees for community-based care or foster care
- Support for economic self-sufficiency

Your support is making a difference for vulnerable children! Recent multi-country research found that Compassion-supported children were:

94.2%

more likely than their non-registered peers to have a safe space in their community.

(Bangladesh, 2023)

95%

likely to have an adult role model they could trust and confide in.

(Indonesia, 2021)

46%

more likely than their non-registered peers to have a place to safely play with friends.

(Tanzania, 2020)

Compassion publishes contextualized child protection videos in each country where we work, advocating for the well-being of children. Scan the QR code below to see an example of these videos from the Africa region:



Spotlight on Education:

Unlocking God-Given Potential

One of the ways that poverty robs children of hope is by extinguishing their dreams for the future. When all a child can do is work toward surviving another day, it can feel impossible to allow themselves to envision what could be in the years ahead.

But God has given each child unique skills, passions and gifts, and your partnership is enabling us to provide opportunities for children to develop these parts of themselves and dare to dream about what is possible for their lives.

Because of your support, we are able to continue providing meaningful educational opportunities for every child in the care of our Frontline Church Partners so they can explore and develop pathways to a fulfilling, sustainable future. These interventions are designed with each unique child and community in mind, including the following types of support:

- Access to vocational, technical and post-secondary education programs
- Tools and equipment that enable learning goals
- Transportation, housing or food costs relevant and necessary to learning opportunities
- Specialized tutoring, classes or support for children with diagnosed intellectual or development disabilities



Addressing Top Needs:

Strengthening Numeracy Skills

As Compassion has invested time and resources into understanding the top needs in the communities we serve, a common theme has emerged in many of our program countries around the world: numeracy. Being able to understand and work with numbers is a foundational skill for the future livelihoods of children, and educational deficiencies in this area can be a major roadblock to rising out of poverty.

Because of the generosity of donors like you, Compassion has recently been investing resources in a new numeracy curriculum to better teach these essential skills. The program is intended to supplement Compassion participants' formal education by helping instructors identify causes of mathematical challenges, reflect upon what is learned, and adapt content based on individual learners' needs. We are so excited to see opportunities grow for the children who are mastering this skill!



Thank You for Expanding Hope

We are deeply grateful that you are joining us in answering God's call through the Beyond Measure campaign! It's such a gift to see children around the world awakening to hope, and you are making that possible through your generosity. As we continue to grow this movement, we believe wholeheartedly that the Lord will build on your step of faith to do immeasurably more than we could ask or imagine for children in poverty. Thank you!

